

**WM. WRIGLEY JR. COMPANY  
MARVEL CAPTAIN AMERICA: CIVIL WAR SUMMER  
B5G\$10 FANDANGO PROMOTION**

**TERMS AND CONDITIONS**

**OPEN TO ALL LEGAL RESIDENTS OF THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA WHO ARE 18 YEARS OF AGE OR OLDER AT THE TIME OF QUALIFYING PURCHASE.**

**VOID IN PUERTO RICO AND WHERE PROHIBITED OR RESTRICTED BY LAW.**

**VALID WHILE SUPPLIES LAST.**

- 1. ELIGIBILITY: WM. WRIGLEY JR. COMPANY MARVEL CAPTAIN AMERICA: CIVIL WAR SUMMER B5G\$10 Fandango Promotion** (the "Promotion") is open only to legal residents of the fifty (50) United States and the District of Columbia, who are at least eighteen (18) years old at the time of qualifying purchase. Employees of Wm. Wrigley Jr. Company ("Sponsor"), Prize Logic, LLC ("Administrator"), The Integer Group, LLC, Marvel Entertainment, LLC ("Marvel"), Fandango Loyalty Solutions, LLC and each of their respective owners, parent companies, affiliates, directors, subsidiaries, franchisees, representatives, advertising, promotion and production agencies, agents (collectively "Promotion Entities") and their immediate family members (i.e., spouse, parent, child, sibling, and the "steps" of each) and persons living in the same household of each are not eligible to participate in the Promotion. All federal, state and local laws and regulations apply. Void in Puerto Rico, the United States Possessions and Territories, and where prohibited or restricted by law. Individuals who meet these eligibility requirements are referred to herein as "Participants." Administrator reserves the right to request Participants to provide verification of identity. Participation constitutes a Participant's full and unconditional agreement to these Terms and Conditions and Sponsor's and Administrator's decisions, which are final and binding in all matters related to the Promotion.
- 2. THE PURCHASE PERIOD AND REDEMPTION PERIOD:** The Promotion Purchase Period begins February 15, 2016 at 12:00:00 AM ("ET") and ends July 31, 2016 at 11:59:59 PM ET or while supplies last, whichever occurs first (the "Purchase Period"). The Fandango Promotional Code (defined in 3.D below) is good towards one movie ticket (up to \$10 total value) to see Captain America: Civil War. The Fandango Code must be redeemed and ticket must be purchased by 11:59:59 PM (ET) on August 7, 2016 (the "Expiration Date").
- 3. HOW TO PARTICIPATE AND RECEIVE A \$10 FANDANGOPROMOTIONAL CODE:** A Participant must:

- A. Purchase a specially marked package of Skittles candy, Starburst fruit chews , Juicy Fruit gum, Orbit gum or Eclipse gum (“Qualifying Products”) during the Purchase Period,
- B. The Participant must then go to [originalorsour.com](http://originalorsour.com), enter his/her birthday, and then create an account by providing his/her valid e-mail, complete first and last name, street address (no PO Box), city, state, ZIP Code, and agreement to these official Terms and Conditions (the “Account”).
- C. After creating the Account, the Participant must choose to collect and enter the unique code found inside either the Original line or the Sour line of the Qualifying Products (the “Code”)
- D. Once the Participant has entered five (5) Codes from his/her selected line of the Qualifying Products, he/she will be sent an e-mail to his/her e-mail address with a Fandango Promotional Code and a link to a Fandango website where the Participant can purchase their movie ticket. Fandango Promotional code is good towards one movie ticket (up to \$10 total value) to see Captain America: Civil War. Fandango Promotional Code must be redeemed by August 7, 2016 and is void if not redeemed by the Expiration Date. Only valid for purchases made at [www.fandango.com/promo/wrigleyCA3](http://www.fandango.com/promo/wrigleyCA3) or via the Fandango app for Fandango partner theaters in the U.S. and cannot be redeemed directly at any Fandango partner theater box office. If lost, cannot be replaced. No reproductions will be accepted. No cash value. Not valid with any other offer. Offer valid in U.S. and valid for one-time use only. Not for resale; void if sold or exchanged. **If movie ticket with Fandango’s convenience fee included is more than maximum value of the Fandango Promotional Code then Participant must pay the difference.** Any price difference between movie ticket purchased and maximum value of the Fandango Promotional Code will not be refunded. The redemption of Fandango Promotional Code is subject to Fandango’s terms and conditions at [www.fandango.com/termsfuse.aspx](http://www.fandango.com/termsfuse.aspx) and [www.fandango.com/PurchasePolicy.aspx](http://www.fandango.com/PurchasePolicy.aspx).

**Limit five (5) \$10 Fandango Promotional Codes per each Participant.**

4. **LIMITATIONS OF LIABILITY:** The Promotion Entities are not responsible for: (i) interrupted or unavailable network server or other connections, miscommunications, failed telephone or computer transmissions or jumbled, scrambled or misdirected registrations or orders, or transmissions, or for phone, electrical, network, computer hardware or software or Promotion malfunctions, failures or difficulties or for other errors, omissions, interruptions, or deletions of any kind whether human, mechanical or electronic or for any damage to any person’s computer related to participating in the Promotion; (ii) illegible, unintelligible, postage due, misdirected, delayed, undelivered, damaged, late, lost or stolen register receipts, entries or incorrect or inaccurate registration or order information, whether caused by Internet users or programming associated with or utilized in the Promotion or by any technical or human

errors that may occur in the administration of the Promotion; or (iii) for any typographical errors in any Promotion-related materials. All registrations and all elements thereof will become the property of Sponsor and will not be acknowledged or returned. If in the judgment of Sponsor, the Promotion is compromised by viruses, bugs, non-authorized human intervention or other causes, which in Sponsor's judgment, may corrupt the administration, security, or fairness of the Promotion, Sponsor reserves the right, in its sole discretion, to modify, discontinue, suspend or terminate the Promotion. **PROMOTION ENTITIES MAKE NO WARRANTIES OF ANY KIND, EITHER EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT REGARDING THE OFFER.**

5. **RELEASE:** Promotion Entities expressly disclaim any responsibility, and each Participant (if a minor, his/her parent or legal guardian) agrees to hold Promotion Entities harmless from all liability for any costs, claims, damages or any other injury (whether due to negligence or otherwise), disability or loss to any person or property (including, without limitation, death or violation of any personal rights such as right of publicity/privacy, libel or slander) due in whole or in part, directly or indirectly, to participation in the Promotion, the delivery and/or subsequent acceptance of, use or misuse of any Promotion, or any Promotion related activity. Promotion Entities are not responsible for any loss (financial or otherwise), liability, injury (including death) or damage to persons or property, which may be caused directly or indirectly, in whole or in part, by the purchase of, use or misuse of any Promotion related product. Promotion Entities further assume no liability either for the cancellation, modification or premature conclusion of the Promotion for any reason or through the acts or defaults of any company or person providing any Promotion or due to weather, fire, strike, acts of war or terrorism, or any other condition beyond its control (a "Force Majeure Event").
  
6. **DISPUTES: THIS OFFER IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF MICHIGAN, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN OAKLAND COUNTY, MICHIGAN. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY THE AMERICAN ARBITRATION ASSOCIATION IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("AAA RULES"). THE AAA RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN MICHIGAN. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN OAKLAND COUNTY, MICHIGAN. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEY'S FEES OR**

**OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. PARTICIPANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY PARTICIPANT AND/OR PROMOTION ENTITY AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR OF THE TIME THE CAUSE OF ACTION ACCRUED, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED.** If any part of this arbitration provision is deemed to be invalid, unenforceable or illegal, or otherwise conflicts with the AAA Rules, then the balance of this arbitration provision shall remain in effect and shall be construed in accordance with its terms as if the invalid, unenforceable, illegal or conflicting provision were not contained herein.

- 7. PRIVACY POLICY:** Any personally identifiable information collected during a Participant's participation in this Promotion will be collected by Sponsor or its agent and used by Sponsor, its affiliates, agents, and marketers for purposes of the proper administration of the Promotion and fulfillment of the Promotion as described in these Terms and Conditions and in accordance with Sponsor's Privacy Policy as stated at <http://www.wrigley.com/global/policies/privacy/pp-us-english.aspx>.
- 8. GENERAL CONDITIONS:** Participants waive any right to claim ambiguity in these Terms and Conditions. All federal, state and local laws and regulations apply. Federal, state and local taxes, if any, are the sole responsibility of Participant. Sponsor reserves the right, in its sole discretion, to cancel, terminate, or modify the Promotion for any reason at any time and proceed in a manner it deems fair and reasonable. Duplicate or non-conforming requests will not be honored or returned. This Promotion is not available to clubs, organizations or groups. Promotion cannot be combined with, and is not valid with, any other rebate, offer, discount, promotion or Promotion. Sponsor reserves the right, to disqualify any individual found or suspected, in its sole opinion, to be tampering with the operation of the Promotion; to be acting in violation of these Terms and Conditions; or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of the Promotion. Any use of robotic, automatic, macro, programmed, third party or like methods to participate in the Promotion will void any attempted participation effected by such methods and the result in the individual utilizing the same to be ineligible to participate in the Promotion. All registrations and/or materials submitted become the property of Sponsor and will not be returned. Promotion Entities are not responsible for any lost, late, undeliverable/undelivered e-mails. In the event of any conflict with any Promotion details contained in these Terms and Conditions and Promotion details contained in Promotion materials (including but not limited to point of sale, television, and print advertising, promotional packaging, and other promotion media), the details of the Promotion as set forth in these Terms and Conditions shall prevail.

Customer service inquiries may be made at [Contact Us](#).

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